“Bringing wetlands back into a healthier condition on a large scale will transform lives and livelihoods. With water sources and stores intact, we can recover freshwater supplies and withstand unpredictable rains. Cities will become cooler and wild fires less likely. Crop production and fisheries can recover and diversify as biodiversity and water flows will be restored. Coastal settlements and cities can be safe from the impacts of storms and sea-level rise. Climate change will slow down as carbon is locked up in wetlands. People’s spirit will be enriched and refreshed by nature that is flourishing once again.”

- Jane Madgwick, Chief Executive Officer
**Power of Wetlands**

Wetlands are a foundation of life. But impacts on wetlands have been severe over the last decades, putting livelihoods and whole economies at risk and causing human health hazards to rise. This has contributed to the breakdown in the relationship between people and nature that gives rise to novel infectious diseases, like COVID-19. But wetlands can be powerful solutions. By stepping up actions to safeguard and restore wetlands across whole landscapes, it is possible to regenerate local economies, improve human health, help to slow climate change, make clean water accessible, enhance biodiversity, and protect and cool our cities. ‘Wetland nature-based solutions’ help boost resilience in the face of increasing social and environmental fragility; are necessary for society to adapt to the climate emergency and are the basis for green recovery.

**About Us**

Wetlands International is the global authority and actor for wetlands, with a broad constituency and presence in all regions of the world. We are a global network of 20 independent offices that work together to safeguard and restore wetlands in more than 100 countries worldwide. The global office, based in the Netherlands, serves the network in representation, communications, technical support and fundraising, and by keeping the daily work of the network aligned. We recently re-set our ambition and approach in our Strategic Intent 2020-2030. Our mission is to inspire and mobilise society to safeguard and restore wetlands for people and nature. Over the period 2020-2030 we aim to develop and implement long-term, high impact solutions applied to whole ecosystems and landscapes.

We plan to enable multiple returns for people and nature in ten large wetland landscapes, with a focus on mangroves, peatlands and freshwater wetlands. These are among the top global biodiversity treasures, sources of much of the world’s land-based climate emissions and where a large proportion of the world’s poor and vulnerable live. Through safeguarding and restoring these wetland landscapes at scale, we can fix these problems and make a big contribution to the Global Goals, 2030.

**Making a Step Change**

Over 2021-2023 we are investing intensively in developing our organisation so we have the full capabilities to deliver on our global ambition. By investing in our staff and facilitating collaboration across our network, we will increase our organisational effectiveness. By enhancing our fundraising and communications capacity we will be able to bring our evidence, stories and experience to the fore and develop opportunities for multiplying our successes in wetland landscape recovery. By working more intensively in global strategic alliances we will leverage more impact and benefit from shared learning platforms. Further, by capitalising on global policy incentives, we aim to elevate wetland solutions in public and private sector agendas and gain the political attention and traction needed to bring wetland solutions into economic recovery, climate action and development programmes. We will build in measures for institutional and financial resilience within these strategies.

**How we Work**

- **Bring together knowledge, policy and practice** - We provide insights into modern life’s dependency on wetlands. We build scientific, practical and traditional knowledge on wetlands and use this to stimulate effective policies and practices.
- **Connect local actions to make a global difference** - Through our global network, we combine local experiences and successes to influence national, regional and global policies, practices and investments.
- **Enable society to take action** - We work for the long-term in major wetland areas all over the world. We catalyse action to safeguard wetlands and support those that use or depend on them. We forge innovative and strategic partnerships to maximise our reach and impact.
- **Act with passion** - We are passionate about the positive change we make for people and nature. This is anchored in our communications and behaviour.

Wetlands International is an Equal Opportunity Employer that is committed to diversity and inclusion in the workplace. We prohibit discrimination and harassment of any kind based on race, colour, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other protected characteristic. We expect the same commitment from our staff.