



Waterbirds and wetlands provide important services for businesses. You can help support the conservation and wise-use of these resources by:

- Providing waterbird monitoring teams access to company/private property that contain wetlands.
- Supporting waterbird monitoring teams to travel to and within sites through use of vehicles (cars, jeeps, boats).



- Involve members of your staff in on-site and off-site activities, wetland visits and bird watching trips.
- Use monitoring results to support wetland management actions.
- Engaging with national coordinators, stakeholders and decision makers to reduce the impact of operations.



- Use your network to promote the census and wetland conservation – use the hashtags #iwc50 and #WaterbirdsCount to help people find and share your posts on social media.