
Specialist Group Workshop Communications Workshop

Improved communication between SG, with WI and with the rest of the world is essential. This will need cultural and structural changes.

Communication could be facilitated by WI through the following means:

- Appoint staff focal points for programme activities
- Publish a guidance note for working with SGs
- Stimulate use of e-mail, list servers, intranet and internet and write a guidance note on use of them
- Integrate SG contacts into the WI contact database
- Promote SG work through leaflets and hosting SG pages on our website
- Monitor updating and renewing of content of the website
- Post SG news on partners websites or in partners newsletters
- Dedicate 1 page for 1 specific SG and 1 page for general SG news in every Newsletter(3 issues/yr)
- Help to publish and disseminate hardcopy SG newsletters at least once/year
- Use WI corporate image in SG publications and help with publication dissemination
- Prepare a key listing of libraries to which WI/SG publications should be sent

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