Green economy with sustainable value chains

From habitat to home - responsible agro-commodity governance - palm oil

CHALLENGE: Agricultural output is expected to double and resource efficiency increase tenfold in the coming decades. Only a rapid transformation in the way products and services are produced and consumed will ensure the continued delivery of essential ecosystem services provided by a healthy environment while meeting the demands of the world's growing population. Local communities must have a voice in this transition.*

*Source: WBCSD Vision 2050 report.

Civil society participates in integrated land use planning for the benefits of communities and nature



Possible local value-add from palm oil mill, located near plantation



All parties in supply chain ensure transparency, accountability and socialecological sustainability



Only import Certified (RSPO) palm oil: zero net deforestation and zero land grabbing



Retailers only offer certified, responsibly sourced products

Palm oil is found

in over 50% of products in our supermarkets

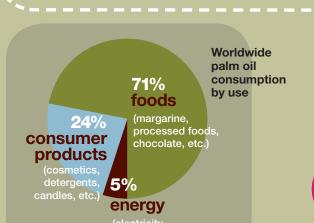
Exporting brings financial

security to communities



Consumers choose certified, responsibly sourced products





heating, fuels, etc.)



RESULTS

- Enhanced biodiversity
- Enhanced resilience
- Livelihood sustenance and food security
- Community empowerment through participation
- Increased transparency, accountability and sustainability at all points along the chain
- Raised awareness and engagement of companies and governments, thus setting precedents